

**Press Release – For Immediate Release**

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**PF WaterWorks launches ‘EasyPOPUP™ Universal Pop Up Drain Stopper’**

***Patent Pending design allows for easy install and removal***

HOUSTON – May 5, 2013 – Slow or clogged sinks is one of the most common problems facing homeowners. One contributor to this problem, is the accumulation of hair and debris on the standard Pop-Up Stopper connecting rod, located inside the drain.

Over time, this build-up results in clogs that are messy and frustrating to clean-up and require disassembling the ball rod and removing the stopper to clean the pop-up. Further, most OEM stoppers are not easily replaceable due to their unique dimensions and designs. .

Finally, there is a better, solution.

Houston-based **PF WaterWorks** is ready to launch the revolutionary **EasyPOPUP™ Universal Stopper**, at the 2013 National Hardware Show in Las Vegas.

The EasyPOPUP™ Universal Stopper is the first ever truly universal stopper that fits most standard ball rod design pop-up drains. EasyPOPUP Stopper’s unique patent pending design allows for simple drop in no tools install. EasyPOPUP Stopper can also be easily removed (without the need to go under the sink and removing the connecting ball rod), providing easy access to maintain the pop-up and P-traps making life easier for the home owners with one less thing to worry about.





Green By Design

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For more information or to see **EasyPOPUP™ Universal Stopper** in action, please visit PF WaterWorks at **booth 2612** at the **National Hardware Show** in **Las Vegas** from **May 7-9, 2013**.

**About PF WaterWorks:**

PF WaterWorks ([www.pfwaterworks.com](http://www.pfwaterworks.com)) is a Houston based product development and manufacturing company targeting environmentally friendly home-improvement consumer products, with a focus on innovative convenient solutions at competitive prices which promote self sufficiency in the residential and institutional market segments.

**Media Note:**

*For additional details including high resolution pictures, product samples and any other information, please contact Sanjay Ahuja by phone at 281-573-8422 or by e-mail at [sanjay.ahuja@pfwaterworks.com](mailto:sanjay.ahuja@pfwaterworks.com)*

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